

Fundraising Team Lead – WASH Rotary Action Group Operations Team

The WASH Rotary Action Group is a vibrant and ever-growing organization with some 1,500 members across 80+ countries. Our work is widely recognized as making valuable contributions to the WASH Sector, both within and outside of Rotary. This Action Group is supported by a small and effective volunteer Operations Team, several sub-teams, and an Executive Secretary.

When founded in 2007, the WASH Rotary Action Group was organized as a (US) 501(c)4. It became apparent that if we were to work effectively with corporate donors and sponsors, we would need to also have a (US) 501(c)3 organization, which is doing business as the WASH Rotary Action Group Foundation.

The day-to-day operations of the WASH Rotary Action Group are handled by the Operations Team. We are seeking an experienced volunteer to fill the position of **Fundraising Team Lead**. This role includes developing a fundraising strategy which assists the organization in supporting its current budget and our annual World Water Summit and ongoing learning experiences. The role is a unique opportunity to shape the development and implementation of the WASH Rotary Action Group's fundraising activities and make a valuable contribution to Rotary's WASH Area of Focus.

Candidates should have successful fundraising experience within Rotary. Fundraising experience outside the Rotary world would be valuable and beneficial. The role involves cultivating and maintaining good working relationships with a diverse group of people, including:

- Members of the WASH Rotary Action Group Operations Team
- The WASH Rotary Action Group (501(c)4) Board of Directors
- The WASH Rotary Action Group Foundation (501(c)3) Board of Directors
- WASH Rotary Action Group Ambassadors (serving Rotary Districts worldwide)
- WASH Rotary Action Group members
- Rotary International
- The Rotary Foundation
- Existing sponsors and donors
- Prospective sponsors and donors
- Potential partner organizations

Goals:

The successful candidate will identify a sub-team of like-minded individuals, and work with them to achieve the following goals:

- 1. Nurture strong relationships with existing and potential sponsors and donors who support our budget and annual World Water Summit.
- 2. Plan, develop, and implement a fundraising strategy, using an existing data base of past and present sponsors and donors.
- 3. Develop potential new fundraising opportunities and relationships.
- 4. Implement a coordinated fundraising strategy for the support and training of the WASH Rotary Action Group Ambassadors to develop funding opportunities across Rotary's global network.

Specific Experience

- Fundraising experience within and outside of Rotary
- Good follow-up with donors and sponsors
- Good communicator
- Team player